



# 2025 Community Partner Program

Join us as we celebrate 60 years of impact –  
September 2024 to September 2025!

SAINT MARY'S  
FOUNDATION

A Member of Trinity Health

# See the Impact of Your Support on Our Community's Health!

Join us in celebrating **60 years of Saint Mary's Foundation** and the enduring legacy of compassion inspired by Dr. Frank Doran and his friends back in 1964.

Your company has the opportunity to be a **difference maker**! Every dollar you give directly benefits patients and families, creating a positive, lasting change here in our greater Grand Rapids community. As a valued Community Partner, your company can choose one—or several—ways to support Trinity Health Grand Rapids:

- Sponsor our signature Up on the Roof event **page 2**
- Honor Lacks Cancer Center's 20th Anniversary with a dedicated gift **page 3**
- Host an internal company fundraiser **page 5**
- Customize a philanthropic gift aligned with your company's goals **page 6**

## WHY PARTNER WITH TRINITY HEALTH GRAND RAPIDS?

Your company's commitment to Trinity Health Grand Rapids will have a direct impact in the following ways:

- Builds a healthier, more vibrant community
- Positions West Michigan as a top health care destination, boosting our local economy
- Inspires pride and purpose among your employees
- Provides high-visibility recognition with our patients, staff and community
- Saves and changes lives right here in our community every single day

**Ready to Make a Difference?** Together, let's build on six decades of impact to create a healthier, brighter future for everyone in our community. Join us on this mission—your support today helps ensure a stronger tomorrow.



"For 60 years, Saint Mary's Foundation has been the heart of our community's commitment to health and healing. Through the generosity of our community partners and donors, we've transformed lives, advanced medical care and created a legacy of compassion that continues to inspire."

– Michelle Rabideau, CFRE, MPA  
President, Saint Mary's Foundation

# UP ON THE ROOF.

This highly anticipated event is back! Join us in celebrating Lacks Cancer Center's 20th Anniversary and participate in an evening filled with delicious food, cocktails and live entertainment—all taking place on a unique rooftop setting overlooking the city skyline. Proceeds from Up on the Roof will benefit the Lacks Cancer Center.

**Thursday, September 11, 2025**

**2025 Up on the Roof Co-Hosts: Roger & Donna Betten and KV & Jena Lacks**

### Exclusive Presenting Partner – \$20,000

(1 sponsorship available per event)

- 20 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
  - Event website
  - Inclusion in a minimum of two promotional emails
  - Inclusion in a minimum of one SMF Facebook post
  - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
  - Signage at the event, including exclusive logo placement at all food stations
  - Event giveaway
- Recognition during the musical program
- Opportunity to give remarks in event promotional video and messaging
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

### Rooftop Sponsor – \$10,000

- 10 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
  - Event website
  - Inclusion in a minimum of one promotional emails
  - Inclusion in a minimum of one SMF Facebook post
  - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
  - Signage at the event
- Recognition during the musical program
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

### Skyline Sponsor – \$5,000

- 8 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
  - Event website
  - Inclusion in a minimum of one promotional emails
  - Promotional material to be displayed throughout Trinity Health Grand Rapids campus
  - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

### Shooting Star Sponsor – \$2,500

- 6 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
  - Event website
  - Inclusion in a minimum of one promotional emails
  - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

### Shining Star Sponsor – \$1,500

- 4 reservations to the event with VIP Reception
- Your company logo will be prominently displayed on the following event materials:
  - Event website
  - Signage at the event
- Recognition in our newsletter that reaches 5,000+ individuals and local companies

*Individual tickets will be available.*



## Join Us in Celebrating 20 Years of Impact at Lacks Cancer Center!

Since opening in 2005, Trinity Health Lacks Cancer Center has stood as the region’s first and only comprehensive cancer hospital, dedicated to transforming cancer care in West Michigan. Now, as we mark its 20th anniversary, Lacks Cancer Center continues to advance with leading-edge technology, rapid same-day diagnoses, advanced genetic testing, personalized treatment plans, access to clinical trials and a robust survivorship program.

By making a gift to Lacks Cancer Center, or to another program close to your heart, you’ll be part of our mission to provide the most advanced, compassionate cancer care in West Michigan for years to come.

**Join us in honoring 20 years of healing and hope—and help shape the future of cancer care in our community.**

By making a gift to honor Lacks Cancer Center’s 20th Anniversary, your corporation will receive:

Corporate Partner Program	Distinguished Partner	Premier Partner	Executive Partner	Business Partner	Professional Partner
Annual Contribution Levels	\$25,000+	\$15,000	\$10,000	\$5,000	\$2,500
Social media post highlighting community partnership	★	★	★	★	★
Health care specific community engagement opportunities throughout the year	★	★	★	★	★
Your organization's name included as a Community Partner on the Saint Mary's Foundation website	Logo	Logo	Logo	Name	Name
Recognition in our newsletter that reaches 5,000+ individuals and local companies	Full Page	1/2 Page	1/3 Page	1/4 Page	Listed
Invitations to a Community Partner Thank-You reception	12	8	6	4	2
Your organization's name included as a Community Partner on a banner located at the main Trinity Health Grand Rapids Hospital entrance from January 2026 to October 2026*	Logo	Logo	Logo	Name	
Employee virtual health and wellness information sessions	2	1			

\*must confirm partnership by October 2025, to be included on the 2025 Community Partner banner



**“As we celebrate the 20th anniversary of the Lacks Cancer Center, we proudly recognize its profound impact on improving the lives of countless patients, offering hope, leading-edge care and a commitment to advancing cancer treatment for future generations.”**

– Dr. Lloyd Geddes Jr., Executive Director, Cancer Network of West Michigan

**“Our Lacks Cancer Center team provides exceptional care and empowers patients with compassion, expertise and unwavering support throughout their cancer journey.”**

– Ashley Mitchell, MBA, MSN, RN, FNPC, AOCNP, CCD, Administrative Director, Cancer Network of West Michigan



# Host an Internal Company Fundraiser

Imagine your team uniting to bring real change to our community's health! An internal fundraiser driven by your company not only supports a program at Trinity Health Grand Rapids but also builds a culture of generosity and connection among your employees.

Here are some ideas:

- **Friendly Competitions** Create excitement with a friendly competition where teams or departments compete to raise funds for a specific Trinity Health program. It's a fun way to spark engagement and boost the impact of every dollar raised.
- **Company-Wide Item Drive** Host an item drive that lets employees give directly to a cause they care about. From back-to-school supplies to comfort items for patients, these collections provide essential support for programs in need.
- **Employee Giving & Match Program** Encourage employee giving with a company match. Doubling donations means doing more to impact patients and families right here in our community!
- **Host a Beneficiary Event** Host an event dedicated to a Trinity Health Grand Rapids program, creating a memorable experience for employees while raising meaningful funds.

**Need help getting started?** We have many more ideas and are ready to work with you to create a fundraising plan that aligns with your company's values. Let's connect to discuss your vision—and how we'll celebrate your team's impact together.



## See How Our Corporate Partners Made a Difference with Our Back-to-School Drive!

Through the remarkable generosity of Trinity Health Grand Rapids colleagues and our community partners, children across our community began the school year feeling prepared and confident!

Throughout July and August 2024, corporate and community partners came together to collect hundreds of backpacks and essential school supplies. These items, that brought smiles and relief to families, were distributed to young patients at the Trinity Health Medical Group community-based offices of Browning Claytor, Clinica Santa Maria and Sparta.

**A heartfelt thank you to our incredible community of supporters for making this possible. Together, we are creating brighter beginnings and a healthier future for local families!**

# Impacting Our Patients & Community

Through philanthropy and stewardship, the Saint Mary's Foundation raises money for Trinity Health Grand Rapids. The goal of our work? To help Trinity Health Grand Rapids continue its mission of fostering health and healing throughout the Grand Rapids' community.

## READY TO MAKE A DIFFERENCE?

Join us as a Community Partner and help create a healthier future for West Michigan. Let's connect to explore how your support can enhance your mission and make a meaningful impact.

*Angela Paasche*

**Angela Paasche**  
Corporate Relations and Community Engagement Officer  
Saint Mary's Foundation, Trinity Health Grand Rapids  
angela.paasche@trinity-health.org | 616.685.1426



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# 2025 Community Partner Commitment Form

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## Sponsor Up on the Roof

- Exclusive Presenting Partner – \$20,000
- Rooftop Sponsor – \$10,000
- Skyline Sponsor – \$5,000
- Shooting Star Sponsor – \$2,500
- Shining Star Sponsor – \$1,500
- Star Sponsor – \$750

## Honor Lacks Cancer Center's 20th Anniversary

- Distinguished Partner – \$25,000+
- Premier Partner – \$15,000
- Executive Partner – \$10,000
- Business Partner – \$5,000
- Professional Partner – \$2,500
- Other \$\_\_\_\_\_

## Host an Internal Company Fundraiser

- Check here if you are interested in learning more about hosting a fundraiser

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## Contribution:

We would like to make a contribution of \$: \_\_\_\_\_

Company Name: \_\_\_\_\_  
*(as you would like it to appear in promotional materials)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- Our check is enclosed *(made payable to the Saint Mary's Foundation)*
- Please invoice us at the above address.

Please return this form to: Saint Mary's Foundation, 200 Jefferson Avenue SE, Grand Rapids, MI 49503  
You may fax this form to 616.685.3005 or email to [angela.paasche@trinity-health.org](mailto:angela.paasche@trinity-health.org).

For more information, please contact Angela Paasche, Corporate Relations and Community Engagement Officer, at 616.685.1426 or [angela.paasche@trinity-health.org](mailto:angela.paasche@trinity-health.org).